

GLOBAL EXECUTIVE MBA

THE BRAND
NEW PROGRAM



Graduate
School of
Business



GLOBAL EXECUTIVE MBA IS A POWERFUL PARTNERSHIP BETWEEN GRADUATE SCHOOL OF BUSINESS ALMAU AND ANTWERP MANAGEMENT SCHOOL

2-year educational journey encompasses both studies at the Graduate School of Business AlmaU (Kazakhstan), and at Antwerp Management School (Belgium), MIT (USA), SMU (Singapore) and Cairo (Egypt).

04	Rector of AlmaU	20	Program completion documents
06	Program benefits	22	Accreditations and rankings
08	Content with a global perspective delivered by international faculty	24	Schedule Overview 2023–2025
12	Brand new double degree program with 4 international modules in 4 countries	26	Core curriculum
16	Executive MBA student's profile	26	How to apply



**Gulnara
Kurenkeyeva, PhD**
Rector of AlmaU

Rector of AlmaU



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Graduate School of Business AlmaU: timeless leadership

GSB AlmaU story is a 35-year-old success story of the entire university.

The GSB's leading position on the CIS business education market – the result of its strategic ambitions to implement innovative educational projects.

The most notable achievements of GSB – the first commercial MBA program and the first DBA program in Kazakhstan, leadership in international and corporate MBA programs in the CIS. We are the only holder of the AMBA (UK) global accreditation in Central Asia, our unique corporate training projects for Kazakhstani businesses. In particular, the double degree GSB AlmaU and GSOM SPbU EMBA program was ranked 22nd in QS Executive MBA rankings 2022 (joint program category) and our General MBA program is the only one ranked in the top 250 in QS World University Rankings: Global MBA Rankings 2023.

These accomplishments are the result of many years of well-coordinated teamwork of managers and teachers, and our ambition is to reach even greater heights.

Implementing the new ambitions of Graduate School of Business AlmaU

Present competition is no longer confined to companies, products, or services alone, but rather encompasses the effectiveness of organizational governance frameworks. Kazakhstan's business sector and society confront the crucial task of effectively transforming governance models to meet modern demands.

Aligned with the challenges faced by local business, the GSB AlmaU has a strategic vision to educate a new generation of Kazakhstani managers who possess the skills to shape cutting-edge organizational management models through innovation and entrepreneurial spirit.

To realize this strategic goal, we not only deliver programs but also cultivate an entrepreneurial ecosystem both within the institution and in our environment through original management models. By influencing Kazakhstan's business environment, we aim to run innovative educational and consultancy projects, fostering an environment that attracts talents and ideas and forges organizational leaders and managers of the new era.

Rector of AlmaU

Program benefits

06

Program benefits

1. CURRICULUM

International faculty. A significant part of the curriculum is delivered by faculty members from renowned business schools with a strong international presence.

2. ABROAD

Five global modules are delivered at campuses abroad.

3. EXPERTISE

Combination of the expertise of two exceptional business schools with the opportunity to study in Almaty, Antwerp, Singapore, Boston, and Cairo.

4. ENVIRONMENT

An environment of successful, like-minded, and innovative peers from across the world.

5. EXCLUSIVITY

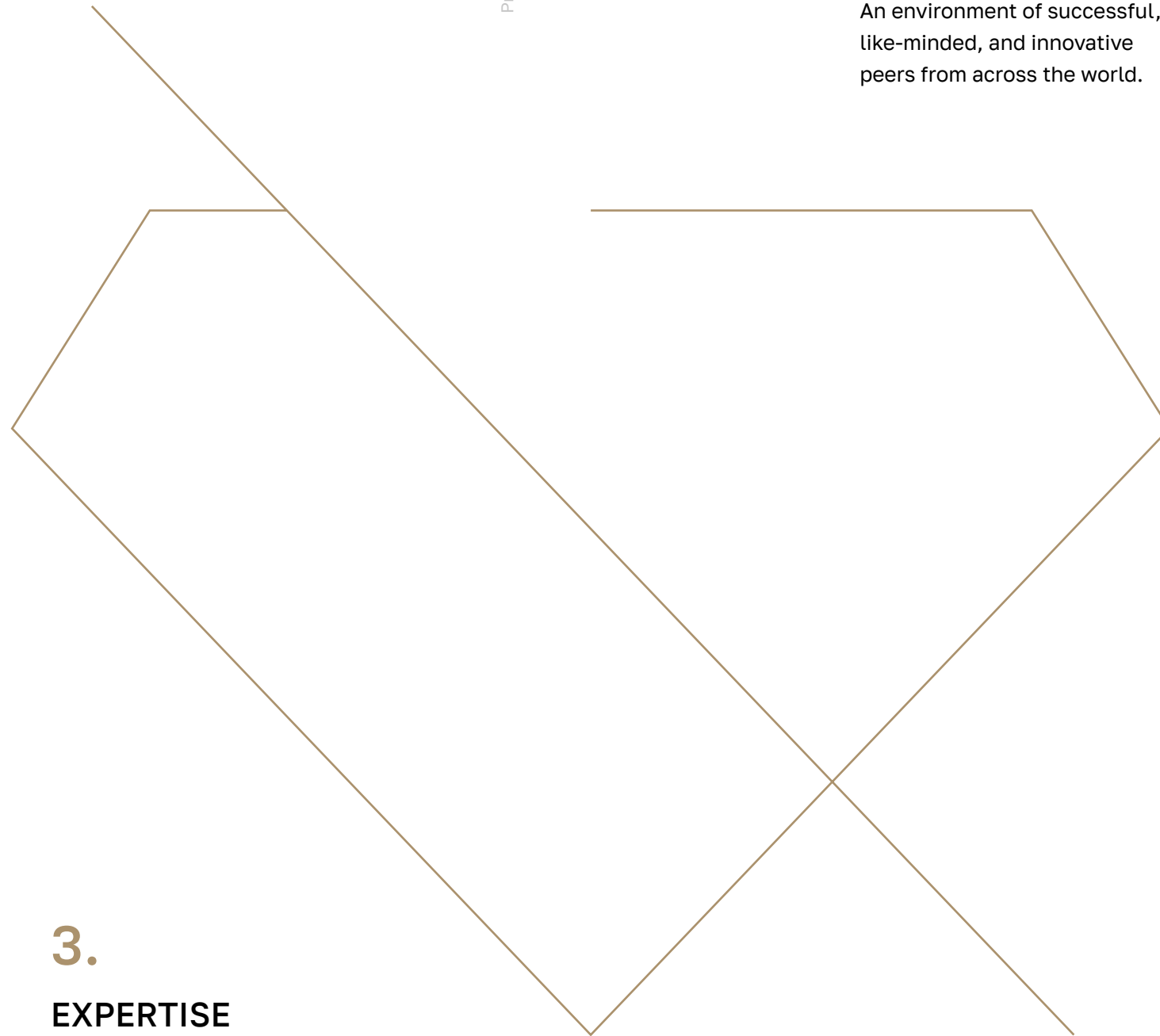
Exclusive access to new content and practical tools for international business development.

6. DIVERCITY

A diverse international cohort of 70–90 participants working on global strategic challenges.

7. COMMUNITY

Extensive alumni community. Upon completion of their studies, students become part of an exceptional network of alumni with over 20,000 graduates.



Content with a global perspective delivered by international faculty

The Executive MBA program's international focus is enriched by the leadership and expertise of the exceptional faculty members in Kazakhstan. Our esteemed professors bring remarkable global experience in research, consultancy, and executive-level education. This exceptional blend of academic leadership ensures that participants benefit from the best educational experience.

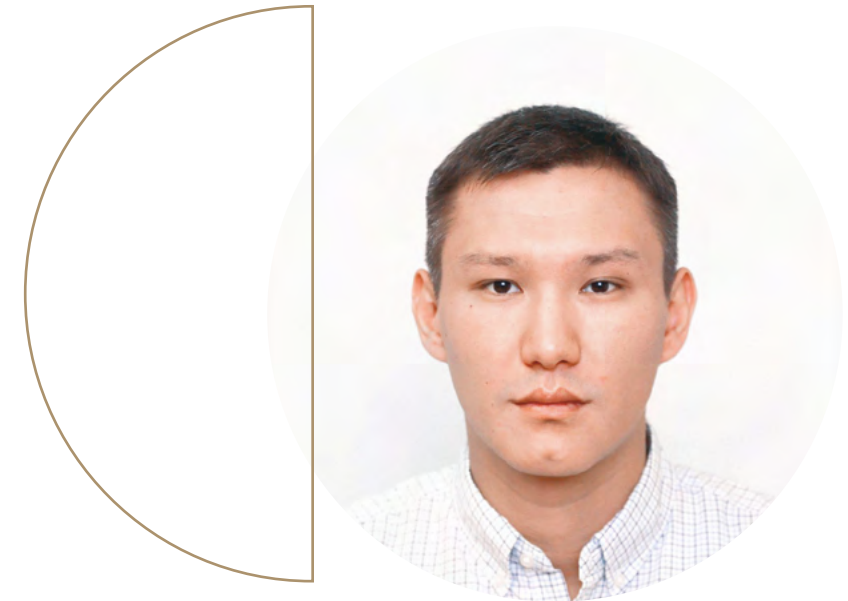
Global Executive MBA provides globally focused executives and managers with the insight, expertise, networks and multifaceted perspectives to become successful leaders – anywhere in the world.



10

The curriculum will be the same in Antwerp and Almaty and co-delivered by AMS, AlmaU and international faculty from other world-renowned business schools. The degree is recognized officially in the EU and Central Asia. By adopting a double degree approach, participants will get the best of both worlds and strengths of AMS and GSB AlmaU will be combined resulting in two official degrees.

Content with a global perspective



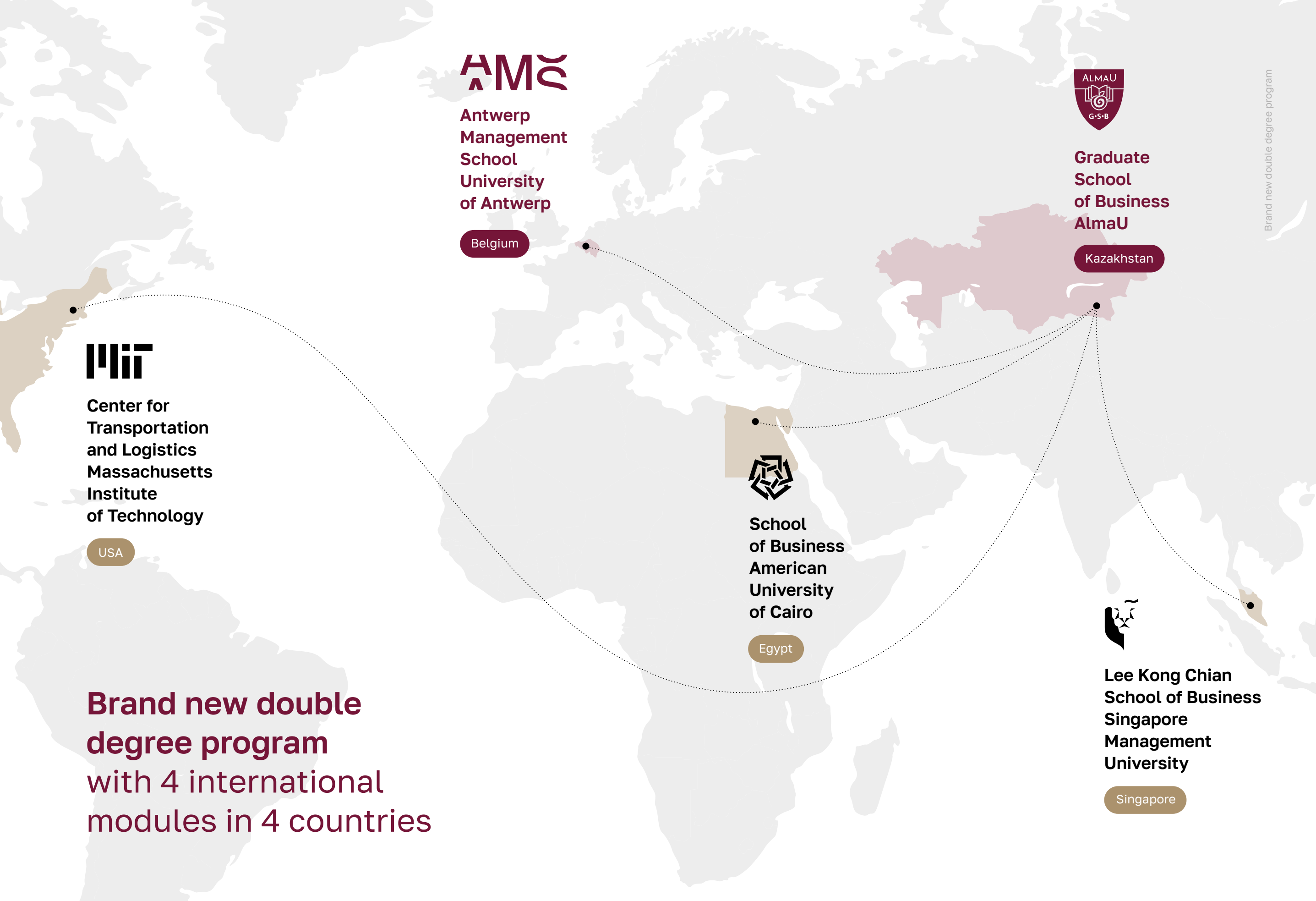
Feedback



EMBA students are professionals that never stop learning.

After analyzing the past year after the end of the program, all the knowledge and tools gained were used to make difficult and necessary decisions to overcome the unpredictable 2020. EMBA students are professionals that never stop learning and are always ready to build up competencies for growth and the realization of business goals.

Yernat Ussenov



**Antwerp
Management
School
University
of Antwerp**

Belgium



**Graduate
School
of Business
AlmaU**

Kazakhstan



**Center for
Transportation
and Logistics
Massachusetts
Institute
of Technology**

USA



**School
of Business
American
University
of Cairo**

Egypt



**Lee Kong Chian
School of Business
Singapore
Management
University**

Singapore

**Brand new double
degree program
with 4 international
modules in 4 countries**

Kazakhstan

**Graduate
School
of Business
AlmaU**



is an internationally recognized leader in business education in Kazakhstan and Central Asia. For 33 years, AlmaU has been successfully training and improving the skills of entrepreneurs, middle and senior managers for all sectors of the economy, and our programs have received recognition in Kazakhstan and abroad.

Belgium

**Antwerp
Management School
University
of Antwerp**



is the leading business school in the city of Antwerp, Belgium, the heart of Europe. AMS is a leading business school in Belgium and Europe, a leader in the field of professional training of executive management personnel (Executive education & retraining). A young European school with centuries-old traditions of business education. Belgium's leading business school with over 150 years of business education experience and strong links to the Belgian and European business community.

USA

**Center for
Transportation
and Logistics
Massachusetts
Institute
of Technology**



is a top-ranked Ivy League institution, featuring the module "Logistics and Supply Chain Management". This world famous center of academic excellence welcomes our Executive MBA participants for an intensive module in one of its strongest research areas. During our studies there we work with American Executives.

Singapore

**Lee Kong Chian
School of Business
Singapore
Management
University**



is a dynamic Asian business school with about 3,000 students and over a hundred full-time faculty members with post-graduate degrees from renowned universities such as Cornell, Harvard, INSEAD, Oxford, Stanford and Yale. Lee Kong Chian School of Business ranked 51st in Financial Times Global Ranking.

Egypt

**School
of Business
American
University
of Cairo**



is a leading English-language, triple-accredited institution of higher education. It is the center of the intellectual, social, and cultural life of the Arab world. Its diverse community of students, faculty, alumni, trustees and generous supporters represents more than 60 countries.

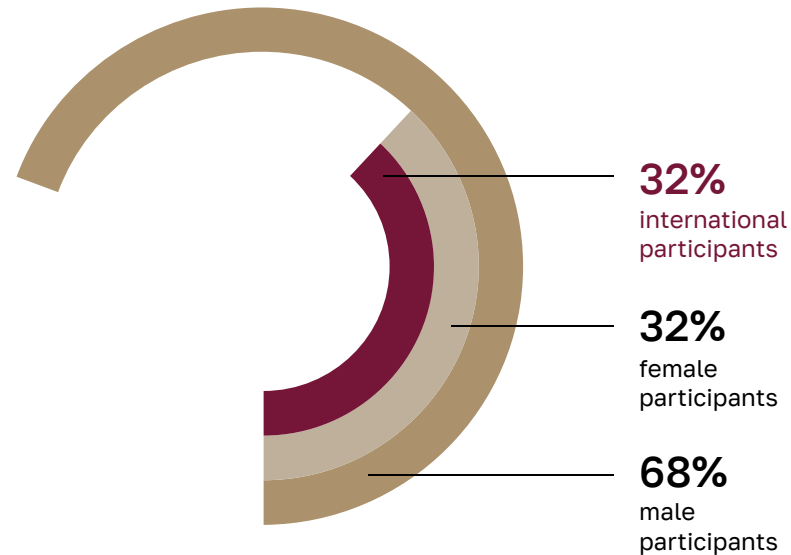
Executive MBA student's profile

16

A diverse international cohort of 70–90 participants working on global strategic challenges. Extensive alumni community. Upon completion of their studies, students become part of an exceptional network of alumni with over 20 000 graduates.

41
average age

13
managerial experience

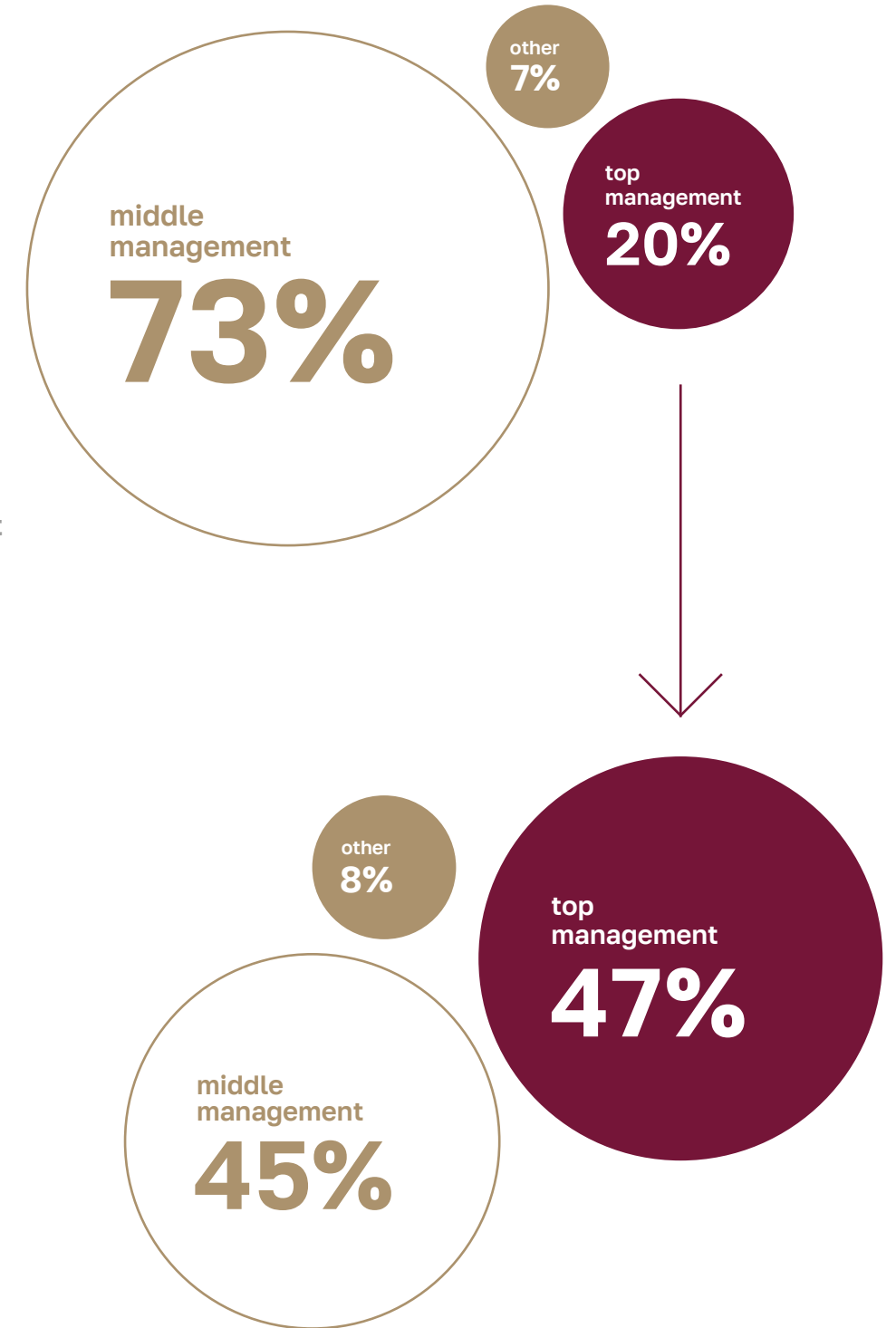


Who is the audience of the program:

- heads and top-level managers of the branches of foreign companies, located and operating in Kazakhstan and Central Asia;
- managers and top managers of Kazakhstan companies actively working on the European market;
- bold thinkers and innovative leaders from across the world who aspire to pursue an international career.

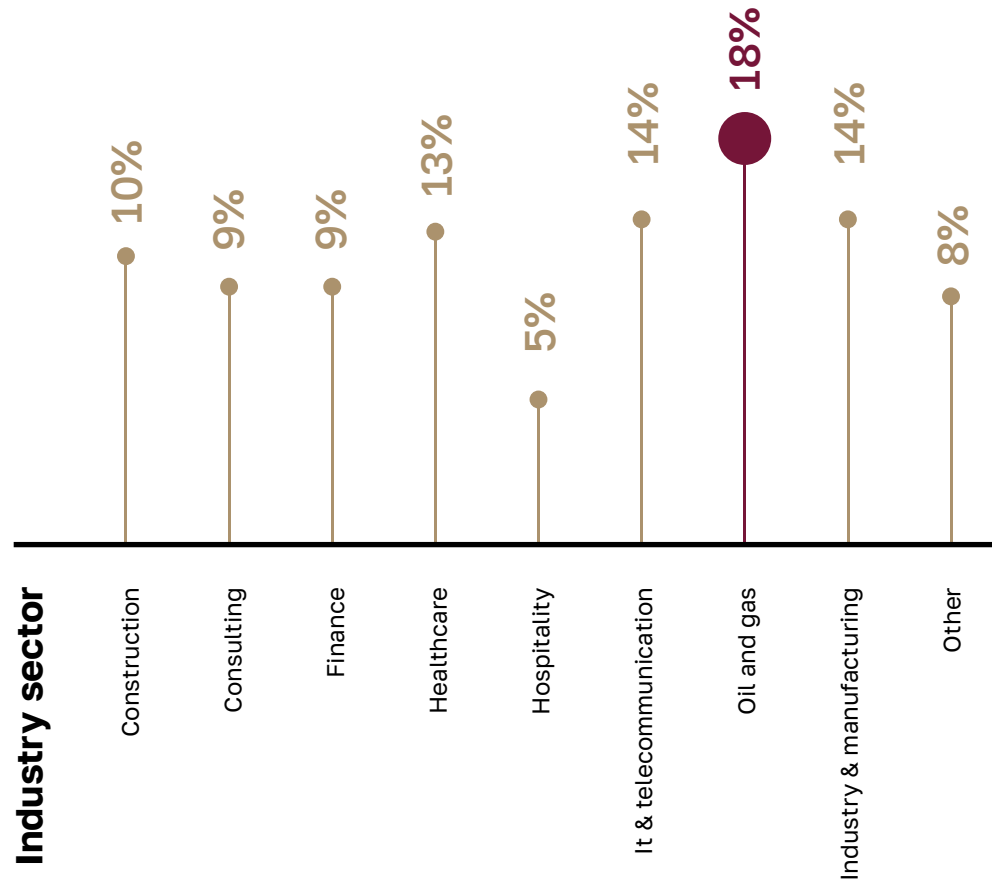
Career evolution 3 years after graduation

At the start of MBA



By the end of MBA

Students' background by industry



Our program presents globally minded leaders and managers with the insights, networks and diverse perspectives to become successful executives all around the world.

Executive MBA student's profile

Dmitriy Gubin

This studying allows you to generate and try new ideas.



The first thing I would like to note is the network, because people that study in the group come from different industries and everyone's company is at different levels of development. Everyone shares their cases, how a certain process works for everyone, or vice versa. Networking is also great not only with classmates, but with teachers too, who are professors of practice and in fact share their experience, not read-through examples.

The second is the program's orientation towards practice, where you study and immediately take your problem and start to analyze it, and the teachers give feedback and new modern mechanics that you have not encountered before, and this works great, as you can look from the outside.



Program completion documents

20

Degree awarded:

DIPLOMA

Master of Business Administration, Graduate School of Business AlmaU

Kazakhstan

DIPLOMA

International Executive Master in Business Administration, Antwerp Management School

Belgium

→ Also:

CERTIFICATE

Massachusetts Institute of Technology, Center for Transportation and Logistics, USA

CERTIFICATE

Association of MBAs, United Kingdom

CERTIFICATE

American University of Cairo, School of Business, Egypt

CERTIFICATE

Singapore Management University, Lee Kong Chian School of Business, Singapore



Accreditations and rankings



MBA Programmes at GSB-AlmaU are the only programmes in the Central Asia and Kazakhstan accredited by AMBA (Association of MBAs, UK)



The first business school of Kazakhstan that received international institutional accreditation – BGA (Business Graduates Association, UK)



The first university in the Central Asia and Kazakhstan that have been accredited by European institutional accreditation in quality of business education (CEEMAN)



The only business school in the Central Asia and Kazakhstan ranking by QS World University Rankings: Executive MBA and Global MBA, ranked 2nd and Global MBA, ranked 2nd for Executive profile, 23rd (Joint programs), 38th in Asia (Quacquarelli Symonds, UK)



This AACSB accreditation has been proudly held at Antwerp Management School since 2005.



The Executive MBA of Antwerp Management School achieved the AMBA accreditation.

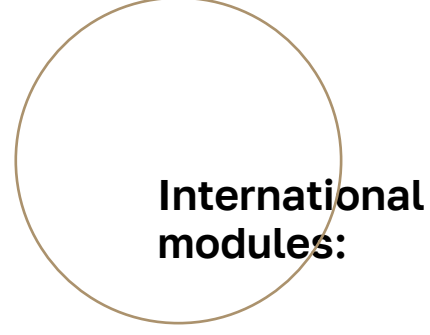


AMS is the N°1 Executive MBA in the Benelux by Financial Times Ranking and N°23 worldwide for international course experience. N°14 worldwide for Corporate Social Responsibility and average salary increase after graduation 63%



All master's programs offered by Antwerp Management School, both the full-time master's programs and the executive master's programs, are accredited by the Dutch-Flemish Accreditation Organization (NVAO). NVAO is the national accreditation organization for both Flanders (Dutch-speaking part of Belgium) and the Netherlands.

Schedule Overview 2023-2025



We've designed this program for you, someone with a strong wish for self-development and new experiences, with an adventurous and entrepreneurial mind. We know you have a busy life, and we kept that in mind when developing this program. Although you'll have to invest time and energy into it, it is definitely feasible and most of all – worthwhile!



The Global Executive MBA program portfolio consists of:

- the international courses offered by GSB&AMS in Belgium, USA, Egypt and Singapore. These are offered in block-week format
- one required international seminar or assignment
- one optional independent research course, which may involve independent study or a management report.

The programme formally starts in November 2023 on the Graduate School of Business AlmaU campus.

Language: English
Duration: 20 months

YEAR 1 2023-2024

During the first year, you'll develop your understanding and application of common business functions, your self-awareness, global perspective and societal consciousness through our personal development program, positive impact project and international seminars.

MONTHS	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL
Immersive international experiences					Cairo AUC			Boston MIT	
Your personal journey	Residential Kickoff Personal Development, Managerial economics, Strategic Business Leadership				Almaty Seminar, Corporate Finance 1, Corporate Finance 2, Consulting, Research and Planning and Methods 1	Individual Coaching, Marketing Management 1	Integrated Performance Management, Progress Meetings Master Project, Supply Chain Preparation		
Positive Impact Project	Launch PIP				PIP Coaching		PIP Coaching		
Master Project					Launch MP			MP Coaching	

YEAR 2 2024-2025

During the second year, you'll focus on integrating the knowledge acquired in the first year, applying it to your own venture or business of choice in the master project. Your individual growth path will be concentrated on your particular needs and career management plan.

MONTHS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Immersive international experiences	Sustainable Transformation		Online Simulation International Seminar Europe (yearly selection TBA)			Singapore SMU				
Your personal journey	Consulting, Research and Planning Methods, Sustainable Transformation		Almaty Seminar, IT as a strategic business driver, HR Management, Innovation & Entrepreneurship	IT as a strategic business driver (online)			Almaty Seminar, HR Management, Corporate Finance, Strategy Management		Master Project submission	
Positive Impact Project	Individual virtual defense									
Master Project		MP Coaching	MP Coaching				MP Coaching		Submission	Public Defense
										GRADUATION

Our Core Modules
Giving insight into all business drivers by expert faculty from top business schools all over the world

Immersive international experiences
with groups from Europe, Asia, North America and Middle East/Africa

Your personal journey
Small class sizes, allowing personal attention and easy access to faculty. Neuro Training Lab and Coaching sessions are scheduled based on your individual availability

Positive Impact Project
Sharpening your sustainable transformation skills. Coaching is done online, adapting to your schedule following your availability

Master Project
Apply your learnings to a real-business case of your choice. Coaching is done during in-class modules or following your availability

Core curriculum

Core curriculum

- Strategic Management
- Strategic Business Leadership
- Managerial Economics
- Business Law
- Foundations of Corporate Finance
- Advanced Corporate Finance
- Integrated Performance Management
- Financial Policy and Strategy
- Marketing Management
- Sales Management Practice
- IT as a Strategic Business Driver
- Data Science for Business
- Supply Chain Excellence
- HR Management
- Personal Development Program
- Innovation and Entrepreneurship
- International Business Management
- Business Negotiations in Multi-cultural environments
- Global Marketplaces
- International Business Simulation
- Sustainable Transformation
- Positive Impact Project
- Business Research Methods
- **Master consultancy Project**

26

How to apply

How to apply

We invite applications from executives who meet the following criteria:



Demonstrate a proven track record of managing responsibilities in projects, personnel, clients, processes, and/or budgets, consistently maintaining high standards over an extended period.



Have valuable international experience and passion for the complexities of global business.



Have attained notable academic achievements and exhibit proficiency in the English language.



Feedback



Now I have a complete understanding of how we can strengthen business processes.

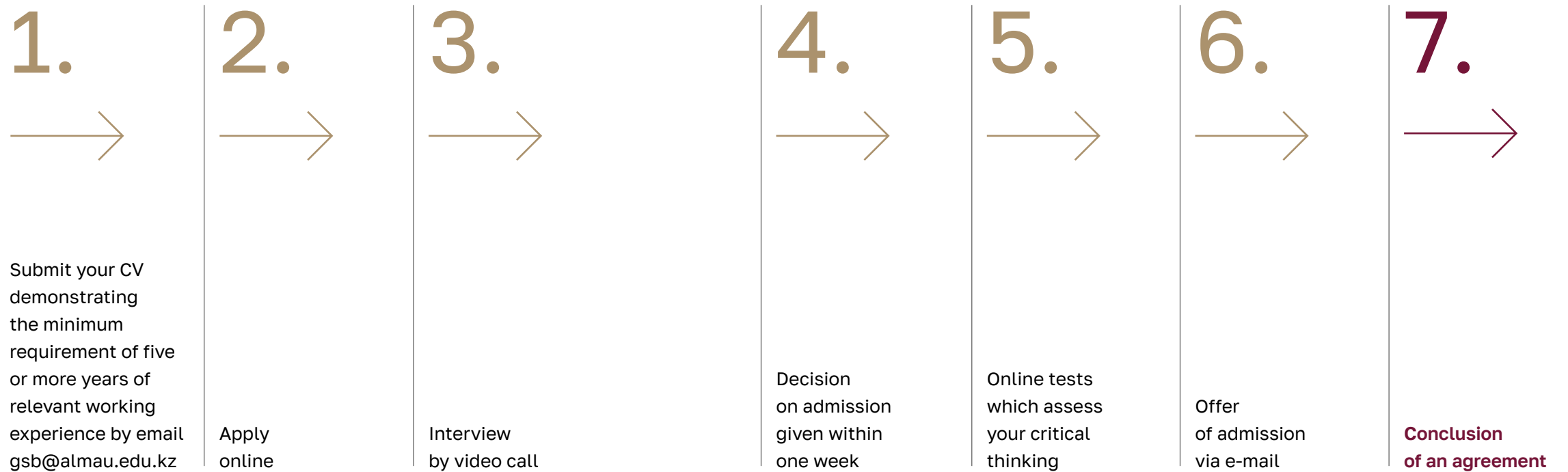
Studying on the Executive MBA program helped me create a working strategy for developing my own network of clinics. And most importantly, I received exactly those tools and knowledge, thanks to which we will be able to implement this strategy.

Now I have a complete understanding of how we can strengthen business processes and what is needed for this. I sincerely recommend this program to colleagues.

Sholpan Karibayeva

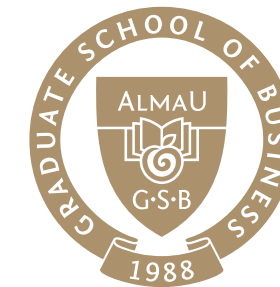


Application process



Application checklist

- ✓ CV demonstrating the minimum requirement of five or more years of relevant working experience
- ✓ Motivation letter
- ✓ Copy of ID and passport
- ✓ 6 photo 3x4 cm
- ✓ Diploma and transcript
- ✓ Certificate of employment
- ✓ 2 recommendation letters
- ✓ Medical certificate (075Y-form)



Proof of English proficiency:

TOEFL	min 570
IELTS	min 6.5
TOEIC	min 720
Pearson PTE Academic Test of English	min 59
Cambridge	CPE-C CAE-B

Graduate School of Business

Almaty Management University

227 Rozybakiyev st.

Almaty, Kazakhstan

050060 / A15P2M5

+7 727 313 30 78

+7 771 558 08 96

gsb@almau.edu.kz

• gsb.almau.edu.kz

Instagram / Facebook / Telegram:

gsb.almau

YouTube / LinkedIn :

Graduate School of Business Alma U